

**SUMMARY //**

MULTI-FACETED GRAPHIC DESIGNER WITH AN EYE FOR DETAIL, A COMMITMENT TO QUALITY, AND A GENUINE PASSION FOR DESIGN. CREATIVE AND WELL-VERSED IN MANY AREAS OF DESIGN. I APPLY MY VARIOUS SKILL SETS TO A DIVERSE ARRAY OF PROJECTS, WHILE UTILIZING MY ATTENTION TO DETAIL, MY CREATIVITY, AND MY CAPACITY FOR PRECISION TO CREATE TECHNICALLY SOUND DESIGNS. THROUGH MY WORK, I HOPE TO EFFECTIVELY CONVEY A CONCISE YET POWERFUL MESSAGE THAT REMAINS AESTHETICALLY PLEASING. I KEEP THIS GOAL IN MIND ON EVERY PROJECT I PURSUE.

**EDUCATION //**

**BACHELOR OF SCIENCE DEGREE, GRAPHIC DESIGN** / THE ART INSTITUTE OF INDIANAPOLIS / INDIANAPOLIS, INDIANA / MARCH 2016

**BACHELOR OF SCIENCE DEGREE, PSYCHOLOGY** / INDIANA UNIVERSITY PURDUE UNIVERSITY INDIANAPOLIS / INDIANAPOLIS, INDIANA / MAY 2010

**SKILLS //**

**CORE COMPETENCIES /**

Typography: Macro & Micro / Design Concepting / Identity & Branding / Mark Development / Page Layout / Photo Retouching / Image Compositing / Advertising Design: Print & Digital / Digital Illustration / Packaging Design / Print Production / Website Design / Video & Multimedia / Editorial Design

**SOFTWARE /**

Adobe Illustrator / Adobe Photoshop / Adobe InDesign / Adobe Lightroom / Adobe Flash / Adobe Premiere Pro / Adobe After Effects / Adobe Dreamweaver / Adobe Acrobat / Microsoft Office / Microsoft Power Point / HTML5 / CSS3

**ADDITIONAL SKILLS /**

Knowledge of Mac and Windows operating systems / Excellent communication skills / High attention to detail and overall visual aesthetic / Ability to effectively balance efficiency and quality / Aptitude for effectively collaborating with others / Sound knowledge of fundamental design concepts / Capacity to adapt quickly to new environments and tasks / Ability to simultaneously manage multiple projects / Ability to self-direct independently / Excellent time-management and task prioritization skills / Ability to work effectively in high-pressure situations / Highly motivated to face new challenges

**EXPERIENCE //**

**01 SENIOR DESIGNER / NOVEMBER 2018 TO PRESENT / MILLER BROOKS, INC. / ZIONSVILLE, INDIANA**

- Consistently meet demanding deadlines while maintaining a high standard of quality across various projects.
- Work collaboratively with copywriters, art directors, creative directors, account services, and other team members to accomplish all necessary tasks.
- Prioritize tasks accordingly while working on multiple simultaneous projects.
- Develop a wide array of designs including page layout, illustration, UX/UI, photography retouching, logo development, campaign development, advertising, infographics, typographic treatments, web design and more.
- Communicate directly with clients.
- Contribute to the idea generation and concepting process.
- Develop in-depth designs from concept to completion.
- Source materials and communicate with vendors to obtain paper stock quotes, quantity quotes, finish options, production estimates and more.
- Compile feedback and oversee outsourced projects when necessary.
- Adapt my design aesthetic to a large variety of brands while ensuring differentiation from competing markets.
- Teach and assist other designers through personalized training, skill-sharing, and one-on-one feedback.
- Prepare both internal and client-facing creative presentations.
- Present design concepts, ideas, and design collateral internally.

**02 DESIGNER / MAY 2016 TO NOVEMBER 2018  
MILLER BROOKS, INC. / ZIONSVILLE, INDIANA**

- Implemented large-scale campaigns consisting of multiple components, while maintaining a cohesive design aesthetic.
- Regularly met highly demanding deadlines while maintaining quality.
- Consistently delivered high quality work across a wide variety of projects.
- Worked quickly and efficiently to meet all expected project deliverables.
- Implemented feedback from clients, art directors, and account services to create finished pieces that not only met, but exceeded client expectations.
- Worked effectively and efficiently in a team-oriented and fast-paced environment.
- Developed and designed content for client-facing pitches and presentations.
- Learned, honed and implemented a variety of new skills.

**03 GRAPHIC DESIGNER L4 / 2015 TO MAY 2016  
YELLOW PAGES GROUP / INDIANAPOLIS, INDIANA**

- Developed and executed in-depth print advertisement concepts for small to medium sized businesses.
- Utilized layout, typography, and image compositing skills to create menus and print advertisements for clients.
- Analyzed, organized, and implemented client-supplied information to create aesthetically pleasing and informative designs.
- Maintained a high standard of design quality while successfully meeting a consistently demanding production quota.
- Tested new company-wide production and management system in order to improve functionality and efficiency in meeting client demands.

**RECOGNITION & HONORS //**

**AAF REGIONAL AWARD** / GOLD WINNER / MILLER BROOKS CABINET OF CURIOSITIES HOLIDAY CAMPAIGN / MARCH 2019  
**AAF NATIONAL AWARD** / SILVER WINNER / THE OWNER'S WIFE INTEGRATED BRANDING AND MARKETING CAMPAIGN / JUNE 2018  
**AAF REGIONAL AWARD** / BEST OF SHOW / THE OWNER'S WIFE INTEGRATED BRANDING AND MARKETING CAMPAIGN / APRIL 2018  
**PORTFOLIO BEST IN SHOW** / BEST IN SHOW / ART INSTITUTE OF INDIANAPOLIS PORTFOLIO SHOW / STUDENT PORTFOLIO / MARCH 2016